

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT

Dr. Richard L. Barclay, Director
404 805 8795

Like many other events over the past several months, the 2020 Southwestern Christian College Lectureship will be a virtual occurrence. The 83rd lectureship is scheduled from Saturday, November 21 to Wednesday, November 25, 2020.

Participants will “attend” through a broadcast on The Church TV Network and streaming on the SwCC Facebook page, says Dr. Richard L. Barclay, lectureship director.

“This change is, of course, an effort to offer a meaningful but safe event during the pandemic,” Barclay added.

The theme, *Who Moved My Church*, a takeoff on the 1998 book, *Who Moved My Cheese* by Spencer Johnson, is timely.

Johnson’s book stresses points helpful to churches as they face new challenges caused by the pandemic: change is constant; move on to new opportunities; the old ways don’t always work; and those who don’t change become extinct, according to Barclay.

Amid the covid-19 outbreak, churches have been forced to close their doors and *MOVE* online, streaming their services and programs.

While this was a challenge to many churches, streaming live has reaped benefits, Barclay explained. One is that they now reach a larger audience. Too, streaming gives churches greater visibility.

While many church members have no problems with the changes made necessary by the pandemic, others do, especially when it comes to worshipping outside church buildings.

Lectureship topics will cover important issues related to *virtual* church. They will include *The Building Is Closed but the Church Is Still Open*, *Family Stress During the Pandemic* and *Keeping Up with Scattered Sheep During the Pandemic*.

The format of the lectureship largely remains unchanged. It will feature a mainstay, the Founders’ Day program at which college president Dr. Ervin Seamster, Jr., will speak, delivering his State of the School Address. There will be a session for ladies, and the popular Mid-Night Special is on the program. A number of workshops will be conducted during the day.

--more--

Keynote speakers on tap for evening sessions include Stanley Talbert, Alvin Daniels, J.O. Robinson, Trevonte Peterson, Orpheus Heyward, David Watkins, David Wilson, Donald Ballard and Dr. Jeremy Flowers.

Also, Gary Smith, Dr. Olu Shabazz, Jerry Lawlis, Dr. Warren Blakney, Andrew Braxter, Daryl Bowdre, Wesley Leonard, Dr. Rodney Dulin and Dr. Eugene Lawton.

--End--