

Southwestern Christian College

P. O. Box 10, Terrell, TX 75160-9002



November 3, 2017

CONGRATULATIONS!

Southwestern Christian College is the 2017 Winner FORD'S DRIVE2GREATNESS CHALLENGE

To everyone who participated in the Ford Motor Company HBCU challenge, **DRIVE2GREATNESS**, thank you, thank you, THANK YOU!

After an official announcement on Friday, November 03, 2017, via a live radio interview with the **Tom Joyner Morning Show**, the rest of the nation joined with us in celebrating the SwCC #1 ranking for most points and most pictures with Ford cars and trucks. We won!

Thank you to Vernesha Cathey, for her outstanding determination and non-stop efforts in motivating our base of supporters to keep the photos coming. We could not have done this without Vernesha and everyone who selflessly gave of their time, their vehicles, and their enthusiasm, including Davette Lane Smith, the SwCC Alumni Association, Dr. John Dansby, our Board Chairman, and, of course, our fantastic students, parents, faculty and staff, and, all of our supporters. I am so proud of each and every one of you!

I would also like to thank the generous people at Ford, including Jennifer Edwards, the Multicultural Communications Manager, for their support of HBCUs across America. Ford's STEAM initiative, along with other programs, help make it possible for students to achieve their dreams. I offer a hearty thank you to the Tom Joyner Foundation for its ongoing work to lift up our historically black institutions.

To celebrate this amazing victory, we will host a pep rally at Southwestern on Saturday, November 4, 2017, with some very special guests. Representatives of the Ford Motor Company are headed to SwCC, and bringing with them the stars of **A Different World**: Jasmine Guy and Kadeem Hardison. These fine actors portrayed characters who knew firsthand what the unique challenges are for students at historically black colleges. I hope to see you there.

More than anything, today, I thank God for this sweet victory!

A handwritten signature in black ink that reads "E. D. Seamster, Jr." in a cursive style.

Dr. E. D. Seamster, Jr.
President and CEO